

Michelle Andrea Dunleavy

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PROFESSIONAL SUMMARY

Creative Senior Fashion Designer with 15+ years of experience leading design and product development across maternity, baby, and children's apparel for nationally recognized brands including Jessica Simpson, Motherhood Maternity, A Pea in the Pod, and Bon Bebe. Skilled at trend research, concept-to-market execution, and cross-functional collaboration with merchants, product development, technical, and overseas vendors. Proven ability to deliver fresh, commercially successful collections while streamlining processes and driving consistent seasonal growth.

PROFESSIONAL EXPERIENCE

Bon Bebe- *Senior Designer*

June 2023-Present

- Direct design and development for Rabbit & Bear line (Newborn – Size 10, Girls & Boys), from trend concept to final production.
- Create original artwork, graphics, and embroidery while ensuring cohesive seasonal stories.
- Present CADs and seasonal trend concepts directly to retail buyers, strengthening client relationships and sell-in.
- Partner with technical design to achieve consistent fit, construction quality, and brand integrity.

Solly Baby-Freelance Designer

May 2023

- Supported brand expansion with design concepts and product development.

Marquee Brands, LLC.(Maternity Op Co)

Senior Designer | April 2021- May 2023

Designer | June 2020- April 2021

- Led design direction for Motherhood Maternity and A Pea in the Pod, for all categories.
- Directed design and seasonal strategy for Jessica Simpson Maternity.
- Managed development for new baby brand *Branch & Twig*, overseeing product launch from concept to delivery.
- Partnered with fabric and sourcing teams to approve textiles, prints, and trims at all development stages.
- Delivered comprehensive sourcing packages for overseas vendors, aligning fabric, trim, sketches, and specs for accurate production.
- Collaborated with cross-functional teams weekly to ensure product accuracy, fit, and timely delivery.
- Recognized as a key contributor in transition from Marquee Brands to Hatch Collective, ensuring design continuity.

Destination Maternity Corporation

Designer | March 2018- June 2020

Associate Designer | May 2014- March 2018

Assistant Designer | September 2011- May 2014

- Designed across multiple categories for Jessica Simpson Maternity, Motherhood Maternity, and A Pea in the Pod, including Knit & Woven tops, Sweaters, Dresses, Denim, Pants, Outerwear, Sleepwear, and Intimates.
- Developed chase products and conducted overseas factory visits, ensuring alignment on fit, construction, and timelines.
- Partnered closely with merchants and production to drive commercially successful collections.
- Selected as design lead during corporate acquisition, ensuring smooth creative transition to Marquee Brands.

EDUCATION

Moore College of Art and Design, Philadelphia, PA

- *Bachelor of Fine Arts in Fashion Design-* May 2010

CERTIFICATIONS

- **Denim Manufacturing & Garment Finishing** – *Cotton Incorporated-* Jan 2014

TECHNICAL SKILLS

Macintosh and PC | Adobe Photoshop and Illustrator | Microsoft Office Applications
Web PLM, Web PDM | Kaledo | Ned Graphics | Accuterm | DeSL | Monday.com

VOLUNTEER WORK

Ports of Philadelphia Maritime Society- *Graphic Designer-* 2021-Present

- Design invitations and promotional materials for events; manage content for social media platforms to expand community engagement.

Rowan College Fashion Show Judge- May 2019

- Evaluated senior collections, provided industry feedback, and selected winners for the annual fashion showcase.